

DCED Secretary Alan Walker, and DEP Secretary Michael Krancer speak at ESU.



L to r: DCED Secretary C. Alan Walker, ESU President Robert J. Dillman

Pennsylvania DCED Secretary C. Alan Walker speaks at the East Stroudsburg University Center for Innovation and Entrepreneurship on November 8. Walker toured the new Center before speaking to those who attended a breakfast sponsored by the university, the Pocono Mountains Economic Development Corporation, The Greater Pocono Mountain Chamber of Commerce and the Pocono Mountains Visitors Bureau. The Secretary discussed Governor Corbett's priorities for DCED as well as the "State of the State" as it relates to economic development and job creation in Pennsylvania.



Michael Krancer, Secretary of the PA Department of Environmental Protection

Michael Krancer, Secretary of the Pennsylvania Department of Environmental Protection, spoke at East Stroudsburg University on Tuesday, November 22.

Remarks by Secretary Krancer were followed by presentations on environmental research at the university, ESU's Wildlife DNA Laboratory analysis work, campus sustainability efforts, and a presentation by Charles Leonard, Exec. Director of the Pocono Mountains Economic Development Corporation.

ESU presenters and topics included:

- Dr. Jane Huffman, Distinguished Professor of Biological Sciences, who will present on the Northeast Pennsylvania Wildlife DNA Lab;
- Dr. Olivia Carducci, Assistant Professor of Mathematics, who will present her research on gas fracking;
- Dr. Mark Stewart, Assistant Professor of Chemistry, who will discuss the efforts of the ESU Sustainability Committee.

In This Issue

Calendar of Events.....	Pg. 2
Members in the News.....	Pg. 2
Business Card Exchange.....	Pg. 10
Women in Business.....	Pg. 10
Ribbon Cuttings.....	Pg. 11
New Members.....	Pg. 12

GPCC MISSION STATEMENT

Act as A Unified Voice of Business
 Dedicated to the Prosperity of all
 Commerce
 Leading to the Enhancement of
 the Quality of Life
 in our region and surrounding areas.

December 2011 Calendar of Events

December 2.....	Government Affairs/Public Policy 8:00 a.m. – Stroud Township Building - Stroudsburg
December 9.....	Leadership Pocono 8:00 a.m. – GPCC
December 12.....	Education Committee 12 Noon – JR's Grille - East Stroudsburg
December 12.....	Business Card Exchange 5:00 p.m. – Inn at Pocono Manor
December 13.....	Women in Business Luncheon Noon – Inn at Pocono Manor
December 14.....	West End Committee 8:00 a.m. – Western Pocono Community Library - Brodheadsville
December 15.....	Expo Committee 800 a.m. – GPCC
December 16.....	Environmental Committee 8:00 a.m. – JR's Grille - East Stroudsburg
December 20.....	Finance Committee 8:00 a.m. – GPCC
December 20.....	Executive Committee 8:30 a.m. – GPCC
December 20.....	Women in Business Steering Committee 12 noon - Location to be announced
December 20.....	Board of Directors 4:00 p.m. – Peppe's Ristorante - East Stroudsburg

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Patricia Metzgar or pmetzgar@greaterpoconochamber.com.

MEMBERS IN THE NEWS

The Shawnee Playhouse is collecting food and toys to benefit area families in need this Holiday season. On any Friday night, bring a non-perishable food item or a new unwrapped toy and receive \$5 off the regular adult ticket price to our headline show, *Home for Christmas*.

Home for Christmas is on stage November 15 through December 22, 2011. *Home for Christmas* will be a special treat this year at The Playhouse as we present two big acts of Christmas cheer filled not only with the glorious sounds of the Season, but a touching one act play with music that is bound to tug at your heartstrings.

Toy donations will benefit the families of children in the Monroe County Head Start program. Food donations will benefit the Shawnee Presbyterian Church Food Bank. Donations are gratefully accepted on any day, but discount price applies only on Friday nights at the 8:00 pm show, on November 25, December 2, 9, and 16.

Tickets for *Home for Christmas* are \$28 for adults, \$15 for children, \$25 for seniors.

Complete *Home for Christmas* performance schedule: 2:00 pm November 15, 18, 19, 20, 25, 26, and 27 December 2, 3, 9, 10, 16, and 17. 8:00 pm November 25, and 26 December 2, 4, 9, 10, 16, and 17.

The Shawnee Playhouse's Season continues throughout the winter with children's theatre A CHRISTMAS WIZARD OF OZ, the Northeast Ballet Ensemble's NUTCRACKER, a free community sing-in THE MESSIAH, family-friendly KIDS KABARET, and MYSTERRIO'S TALES OF MAGIC AND MYSTERY.

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit www.theshawneeplayhouse.com



From l to r: Cindy Pittenger, Executive Director of Shawnee Ridge Senior Living Community, Jessica Engel, Community Service Representative of Home Instead Senior Care and Celia Elizablar, Shawnee Ridge Senior Living Community

Home Instead Senior Care has joined Meals on Wheels, Monroe County Area Agency on Aging, Golden Living Center, Shawnee Ridge Senior Living Community and Wesley Enhanced Living together with Wal-Mart, Walgreen's and Western Pocono Community

Library to provide gifts and holiday cheer to seniors who otherwise might not receive either this holiday season.

"Many older adults continue to face a difficult economic

climate, particularly those who live alone with no family nearby to help provide resources,” said Bob Vielee, owner of the Home Instead Senior Care office serving Monroe County. Seniors have faced a trying year amid the threat of Social Security payment delays as part of the debt-ceiling debate. What’s more, seniors have lost almost one-third (32 percent) of their buying power since 2000, according to the *Annual Survey of Senior Costs* from The Senior Citizens League (TSCSL).

That’s where *Be a Santa to a Senior* can help. Before the holiday season, the participating local nonprofit organizations identified needy and isolated seniors in the community and provided those names to the Home Instead Senior Care office in Tannersville. Christmas trees, which are up now through December 12th, will feature ornaments with the first names of seniors and their gift requests. Trees will be located at:

- Shawnee Ridge Senior Living Community, 200 Jersey Lane, East Stroudsburg
- Walgreens, 1009 N. 9th Street, Stroudsburg
- Wal-Mart, Route 940, Mount Pocono
- Western Pocono Community Library, 2000 Pilgrim Way, Brodheadsville

Holiday shoppers can pick up an ornament, buy items on the list and return them unwrapped to the store, along with the ornament attached. “We hope holiday shoppers will open their hearts to those seniors who have given so much to make our community a better place,” Vielee said.

On Friday, December 16th beginning at 10 a.m., members of the Senior Networking Alliance of the Poconos will help wrap the donated gifts at the 2nd Annual *Be a Santa to a Senior* Gift Wrapping Party being held at Shawnee Ridge in East Stroudsburg. Community volunteers of all ages are invited to attend and help wrap gifts as well.

For more information about the program, visit www.beasantatoasenior.com or contact Jessica Engel at 570-687-4755.



Agustin A. Rodriguez

Realtor Agustin A. Rodriguez has joined WEICHERT, REALTORS® - Acclaim in Tannersville as a new member of the Pocono Mountains Association of REALTORS®.

Rodriguez is no stranger to the market he serves. As a 12 year resident of Swiftwater, he helps buyers and sellers throughout the Poconos.

Originally from Bogota, Columbia, Rodriguez earned a bachelor’s degree in accounting and worked in the mortgage industry before entering real estate sales.

He can be reached at the Weichert® agency located on Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is www.weichertrealtorsacclaim.com.

On June 4, 2010 **Pocono Raceway** announced the Raceway was embarking on an expansive construction project directed to improve driver safety and enhance competition. In the fall of 2010, more 5,500 feet of the *new generation* SAFER (Steel and Foam Energy Reduction) barrier was installed to the inside of the track from the exit of turn one to the entrance of turn three, and more than 6,100 feet of catch fence added from the front straight to turn two. Today, Raceway President and CEO, Brandon Igdalsky announced the kick-off of phase two of the project that includes: a new outer pit wall, concrete pit stalls and repaving of the 2.5 mile superspeedway, known as “The Tricky Triangle.”



Pocono Raceway Track

“We received input from a number of drivers, as well as NASCAR Officials before making our final improvement plans,” stated Igdalsky. “A new outer pit wall will replace the current pit wall and new concrete pit

stalls will provide an excellent surface for pit stops and subsequent burn-outs. Our pit stalls are already among the largest on the circuit and our pit road is one of the widest and safest in NASCAR,” Igdalsky added. “Pocono was last repaved in 1995 and all construction work will be completed prior to Pocono Raceway’s June 2012 NASCAR Sprint Cup Series event.”

The 2012 Pocono Raceway schedule includes the June 10, Pocono 400 and the August 5, Pennsylvania 400, NASCAR Sprint Cup Series events. An ARCA 200-mile race will be run on Saturday, June 9. An ARCA 125-mile race and a NASCAR Camping World Truck Series 125-mile race will be run on Saturday, August 4. NASCAR Sprint Cup Series Pole Qualifying will also be conducted on the Saturday prior to each Sprint Cup Series event.

Renewal forms for 2012 tickets have been sent out to existing ticket holders. June 2011 ticket holders will receive a 10 percent discount on tickets ordered by October 31. August 2011 ticket holders will receive a 20 percent discount on tickets ordered by November 1 or a 10 percent discount on tickets ordered by December 31. Additionally, if race fans renew their tickets for the 2012 season by October 31, they will automatically be entered into a random drawing for two tickets to 2011 NASCAR Sprint Cup Series Awards Banquet in Las Vegas on Friday, December 2 and \$500 spending cash.

For additional renewal or ticket information call toll free 1-800-RACEWAY (1-800-722-3923) or visit: www.poconoraceway.com.

The Inn at Pocono Manor has announced it is the recipient of the AAA Three Diamond Award for 2011. Lisa Green, director of sales & marketing, made the announcement.

"It is indeed an honor to be recognized by AAA," said Ms. Green. "This award is a wonderful tribute to the many improvements we have made at the Inn at Pocono Manor over the past year, and acknowledges the hard work and dedication of our wonderful team of service professionals." As the New Year approaches, the Inn at Pocono Manor is completing its multimillion dollar, comprehensive renovation of the main lodge, which originally opened in 1902. Over \$5 Million was invested in the restoration and enhancement of the lodge building's public spaces and restaurants, meeting and event spaces, and guestrooms, which received new period-appropriate window, wall and floor coverings, new furnishings and bedding, linens, and bath facilities. Also enhanced were the Inn's technological capabilities to support the changing needs and requirements of 21st Century guests.

Lodgings in AAA's three diamond rating category offer an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail. The Inn at Pocono Manor is part of a select group of three diamond recipients within the hospitality industry. In 2011, a small percentage of the more than 59,000 AAA Approved and Diamond Rated lodgings and restaurants across the U.S., Canada, Mexico, and the Caribbean received the designation.

The Inn at Pocono Manor has announced its "Ski Camelback Package" for the winter of 2011-2012. Excellent winter ski conditions are expected in the Poconos for the season, which is just 90 minutes from New York City and Philadelphia. There may never be a better time to hit the slopes.

The Inn at Pocono Manor's "Ski Camelback Package" includes: All-day Lift Ticket for the slopes of Camelback Mountain, the Pocono's largest ski area, just 5 miles from the Inn (*Snow-tubing and Snowboarding also available at Camelback*). Guestroom accommodations at the newly renovated Inn at Pocono Manor, Full breakfast buffet, All taxes and gratuities, Discount Ski Rental Vouchers also available. From \$230 per package per night, Sun. – Thurs., includes two adults* From \$263 per package per night, Fri. – Sat., includes two adults*

The Inn at Pocono Manor offers a host of on-site winter resort activities, including dog sledding, snowshoeing, cross country skiing, snowmobiling and ice skating. Additionally, nearby are Mount Airy Casino and The Crossings Premium Outlets.

The Ski Camelback Package includes access to The Inn at Pocono Manor's health, fitness and spa facilities, game room, table tennis, hiking and cross-country ski trails.

The historic Inn at Pocono Manor, which opened in 1902 and is a National Registry of Historic Places property, is the longest continuously operating resort in the Poconos and one of the oldest in North America. The Inn's Exchange at Pocono Manor Restaurant welcomes guests for dinner each evening. The Old Lamplighter Lounge serves specialty beverages and pub fare throughout the day – and is perfect for après-ski! The Laurel Spa offers state-of-the-art treatments designed to sooth skier's muscles, enhance guests' healthy lifestyles and contribute to a sense of well being.

For more information on the "Ski Camelback Package" at The Inn at Pocono Manor and for reservations, contact 800-233-8150 / 570-839-7111, or visit www.poconomanor.com.

**Based on weather conditions, Sundays on holiday weekends are at the weekend rate*

Rustic Arts by Gordon Stone from Ogilvie, MN has joined **Silver Arrow Gallery** in Tannersville. Gordon is a skilled woodworker with over 20 years experience in creating high quality handcrafted wooden boxes. Each box is one of a kind using rare and exotic hardwoods and accenting the pieces with decorative covers made with burls. All of the boxes have a felt lined interior and the covers have a cedar panel in the inside.

The woods used in the boxes include Chincipin, Walnut, Aspen, Canarywood, Cocoballo, Silver Maple, Bacoti, Red Heart, Wormy Butternut, Wormy Maple, Eucalyptus burl, Elm burl, Jarrah burl, Black Ash burl and Camphor burl. In stock at the gallery now are small boxes 6"x3"x2", long boxes 9"x31/2"x2", Deep boxes 7"x31/2"x21/2" and Square boxes 41/2"x41/2"x21/2".

The gallery is looking to expand its American artist division and is seeking the work of other artists. If you would like to be considered for inclusion in the gallery please email a description of your work and contact address to info@silver-arrow-gallery.com

For further information contact Silver Arrow Gallery at 570-619-0461

Giving back to the community is part of the **Frailey Insurance and Financial Services'** mission. Starting Tuesday, November 15, clients and the public can support the Christmas tree project. The event is being coordinated by the team, primarily Peggie Livingston, office manager, at their office on North 9th Street, Stroudsburg.

"Every year the team decides on which non-profit to support during the Christmas holiday. This year we are en-

hancing the quality of life of some Monroe County senior citizens age 60 and older. We are doing this by picking a name off the tree and fulfilling their 2 wishes. We then wrap the gifts, attach their name, and place them under



L to r: Jane Matthews, Peggy Livingston

the tree. Gifts will be picked up on Friday, December 8, 2011. It's always a pleasure making a difference in the lives of others. I encourage anyone who is interested to come in and pick a name," says Livingston.

Michael J. Frailey, a registered representative of Nationwide Securities, LLC, encourages his team to continue their "community service" events. "Giving back to the community is so worthwhile. It is people helping people," states Frailey.

If you would like more information about our Christmas tree project, you may contact Pegg at Peggie@Fraileyinsurance.com or 570 421-7447.

The Pocono's premier dining and drink location, **Liquid** restaurant and bar, reveals its plans for relocation.

Liquid restaurant and bar plans to relocate to East Stroudsburg, 50 Crystal Street, in late January. Staying true to its Liquid tradition of providing quality food and service in the Poconos—nothing will change except the location.

The new location will provide customers accessibility to a parking venue in the rear of the site. "Customer convenience is important. This new location offers Liquid ample parking and accessibility," stated Troy Nauman, owner.

"Liquid's new location will now reside directly adjacent to sister restaurant, Trackside Station Grill and Bar. This will provide our customers a family atmosphere with a choice of either, a casual dining experience or a special night out," said Troy. Although, both restaurants will reside in the same complex, they will remain separate entities.

Well-known for their tapas and martinis, Liquid restaurant and bar will continue to serve their unique menu along with exclusive additional items. "We will expand both our extensive martini and wine list along with our food menu featuring tapas and complete entrees, by offering exclusive new items upon our relocation," stated Greg Fiore, general manager.

Liquid's new location will not affect the restaurant design. "Liquid will continue to offer customers a spacious yet vibrant martini and wine bar, outdoor seating, and intimate

atmosphere. We are confident the new location of Liquid will better serve our loyal patrons offering both a convenient location and exceptional service," explained Troy. For more information visit www.liquidmartinibar.com

Realtor Anthony F. Famularo is now a member of the sales team at WEICHERT, REALTORS® - Acclaim. Famularo brings five years of experience to the Tannersville company as a member of the Pocono Mountains Association of REALTORS® (PMAR). A 40-year area resident, he makes his home in Swiftwater and serves buyers and sellers throughout the Pocono Mountains, Monroe County and Carbon County.

Famularo was in the construction business for more than 33 years before becoming a Realtor. He has a builder's license and also earned his bachelor's degree in political science.

WEICHERT, REALTORS® - Acclaim is located on Route 611 in Tannersville, telephone 570-629-6100. For more information, the company Web site is www.weichertrealtorsacclaim.com.

The Holidays are just around the corner! Leaves are falling, the temperatures are cooling, and **Shawnee Playhouse** has some great shows coming up in December!

"*Home for Christmas*" by Rod Foote will be a special treat this year at The Playhouse as we present two big acts of Christmas cheer filled not only with the glorious sounds of the season, but a touching one act play with music that is bound to tug at your heartstrings. Following a first act of well-loved Christmas carols and other songs of the season along with heart-warming remembrances of Christmases past and a bit of comedy, too, Act Two brings on a new set and a new play. "The Greatest Christmas Story Ever Told" takes place in the Club Car of a train headed to Chicago from Seattle. The time is Christmas Eve, 1940, and 9 strangers soon become the best of friends in that final pre-war year as they collectively find the comfort of the Holy Night bringing them together for a true celebration of Christmas. "*Home for Christmas*" runs from November 15 through December 22. Ticket prices are: \$28 Adults \$25 Seniors \$15 Children under 12

"*A Christmas Wizard of Oz*" by Kathryn Schultz Miller is new to the Shawnee Playhouse stage, and will be a fun time for the whole family, from the tiniest tots to the oldest members. A snow blizzard carries Dorothy and Toto to the Magical Elfland where Glinda is the Good Witch of the North Pole! Dorothy must get home to open her Christmas presents in the morning, so she sets off to meet the Wizard who lives in the Great Palace of Toys. The Scarecrow is now a Snowman, the Tin Man becomes a Tin Soldier and the Lion is now a toy Stuffed Lion that is sadly overpriced! All Shows 10am. "*A Christmas Wizard of Oz*" runs November 18 Through December 22. November 18, 19, 25, 26 and December 2, 3, 9, 10, 16, 17, 21, 22. Tickets are \$10 for all seats

"The Nutcracker Ballet" presented by the Northeastern Ballet Ensemble under the direction of Diane Verdi returns to the Shawnee Playhouse stage with all the magic, wonder and grace of Tchaikovsky's beloved traditional treat for the whole family. **"The Nutcracker Ballet"** runs from December 3 through December 12

10am December 5 and 12, 2pm on December 3 and 10. Tickets are \$18 Adults, \$15 Seniors, \$10 Children under 12.

"Kids Kabaret – Back to the 80's" is fast becoming one of Shawnee Playhouse's most popular offering for children and families. This revue stars local children from ages 4 to 17 who are sure to be the stars of the future on stage! For 2011, the theme of the shows is Back to the 80's, and will feature songs from the 80's such as "Beat It", "Material Girl" and "Sweet Child of Mine" as well as songs from popular Broadway shows of the time period, "CATS" and "Phantom of the Opera". With only two performances, tickets sell fast for this show, so plan on buying early! **Kids Kabaret- Back to the 80's** runs December 29th and 30th at 7pm. All tickets are \$10.

"Mark Mysterrio's Tales of Magic and Mystery" featuring magician Mark Mysterrio is a unique blend of magic and comedy and audience participation. A show that is especially fun for younger ages. December 26 and 27 at 10 am. All tickets are \$10

"The Messiah" by George Freidrich Handel is a beloved Shawnee tradition that is a standing room only event! A sing in concert lead by professional conductors, soloists and musicians, the Messiah is a beautiful way to celebrate the season, with the fireplace lit, and friends, families and community members lifting their voices in one of the most beautiful pieces ever written. One night only December 20th at 8pm. Suggested \$8 donation at the door



Brent Alan Burrington in
"A Christmas Carol"

Brent Alan Burrington presents **Charles Dickens A Christmas Carol** a One Man Show. December 23 at 8pm. **PLAN TO BOOK EARLY!!**

In 1994 Brent Alan Burrington created his own version of the classic, Charles Dickens' *A Christmas Carol*. He has performed the resulting One Man show in schools, churches, opera houses and theatres every season since. In the course of two hours, he portrays all 36 characters from the book in a production that has been called "magical" and "spectacular" by critics.

Please join us for this unique presentation of *A Christmas Carol* on the night before Christmas Eve. December 23 at 8pm \$18 Adults, \$15 Seniors, \$10 Children under 12. For more information, please call the box office at 570-421-5093

To purchase tickets call the box office or visit www.theshawneeplayhouse.com



Best Buy Awards Grant to Youth Infusion

On Tuesday, October 11, 2011, **Youth Infusion, Inc.** was awarded \$5,000 to implement its School-based Service-learning Initiative in partnership with East Stroudsburg High School South's Cavalier Justice Academy (CJA).

The focus of the grant is to support programs that give teens access to opportunities through technology. The service-learning partnership between Youth Infusion, Inc. and the CJA assists students in developing meaningful service-learning projects that span beyond the classroom.

The founders of the organization believe that connecting youth with their community and conducting authentic and pragmatic service-learning projects gives students a sense of purpose, cultivates self reliance, and promotes sustained civic involvement. Past projects chosen by students include alcoholism, bullying, and suicide prevention. Students have created documentary films, public service announcements, as well as additional resources for youth and the community, in general. With grant support from Best Buy, CJA students will continue their current service-learning project on Child Abuse, in partnership with Youth Infusion, Inc.

Please visit www.youthinfusion.org this winter for details on the students' final project demonstration, which will take place at the Sherman Theater.

The Shawnee Playhouse, a professional nonunion repertory theatre Shawnee on Delaware, PA, is currently accepting applications for the Summer 2012 Internship position.

The SPH Internship offers qualified candidates the opportunity to serve as artistic interns for a season with the professional Acting Company as either a performance or technical intern, and offers a weekly stipend for candidates who are hired into the program. The program provides each intern the opportunity to explore all aspects of theatre ranging from performance to production, and is geared toward candidates who have completed their undergraduate training, seeking to bridge the gap between the academic world and the world of professional theatre, and helping young artists in need of a place to build their careers.

The aim of the program is for Performance Interns to gain a clear understanding of how the business of theatre works on every level, and with real-world experience in a number of capacities using a wide range of skills, while also offering performance opportunities in the program. Shawnee Playhouse does not guarantee lead roles, but does promise

stage time for all performance interns. SPH is interested in hiring acting interns it can also cast. Our Technical Interns also get to explore set and sound design, stage management and tech crew positions. All interns gain experience and work with professionals from all over the country. In addition, all interns will work with the Shawnee Playhouse S.T.A.R.S. Program.

Candidates interested in applying for a position should submit a resume and two letters of recommendation to:

Midge McClosky, Executive Director; ATTENTION INTERNSHIP POSITION, Care of the Shawnee Playhouse, P.O. Box # 159, Shawnee on Delaware, PA 18356. Candidates may also Fax their resumes to 570-421-4914. Further information about the company is available online at www.TheShawneePlayhouse.com

This current SPH Internship positions will run from May 21, 2012 – September 3, 2012, with the possibility of extension.

AlignLife the Center for Natural Health gives back to the Community by cooking for the Homeless and Seniors of Monroe County at the Salvation Army. On Nov. 15th Dr. Brettney Ramsour and Betsy Kosmerl prepared and cooked a Healthy Meal to get the Holidays off to a Great start. A few other staff members came and helped prepare, serve, clean up and speak to their guest.



Back row From left to right Jennifer White (Office Coordinator) E.Burg office, Dr. Brettney Ramsour-E. Burg. office, Dr. Mihael McLarnon - 611 office - Front row left to right Antoinette Chiarello (Director of Marketing & Public Relations) E. Burg. office, Evelyn Larsen (Office Coordinator) Stbg. office and not shown, Betsy Kosmerl

The Salvation Army is always appreciative of their annual giving back. Along with this event, AlignLife The Center For Natural Health has a blanket and Coat Drive throughout the winter season. Also, A Toys for Tots drive is well under way until December 15th. Please consider dropping off an unused coat or blanket to the office at 747 Milford Rd. in East Stroudsburg and 100 Pioneer Lane - 611 in Stroudsburg. The coats will generously be cleaned by Bright Cleaners on Main Street. This event will run until February. The toys for tots will be collected until December 15th. Please consider while shopping, getting a toy for a child who might not otherwise have anything for Christmas. For more information call 476-5577 or visit us on line www.alignlife.com Thank you in advance for your generosity.

East Stroudsburg University's Office of Workforce Development, in partnership with the Northeastern Pennsylvania Industrial Resource Center (NEPIRC), will host "Training for Tough Times," a luncheon seminar on Thursday, December 15 from 11:30 a.m. to 1:00 p.m. in ESU's Innovation Center. The event is intended for professionals in the financial, healthcare, industrial and manufacturing industries interested in learning more about employee training opportunities provided through NEPIRC and supported by the WEDnetPA Guaranteed Free Training Program. These trainings focus on increasing productivity and quality, reducing employee training time and improving morale. The lunch, sponsored by NEPIRC, is free of charge; however, reservations are required. To register, contact Daria Wielebinski, interim director of the Office of Workforce Development, at dwielebinski@esu.edu or 570-422-7952. Space is limited.

The luncheon seminar will feature a brief presentation on "Training Within Industry" (TWI) which addresses workforce-related challenges faced by manufacturers including:

Lack of standardized work, resulting in inconsistent product quality.

Lack of documented work instructions, resulting in long new-hire ramp-up times, high on-the-job training costs and low new-hire retention.

Failure of workers to follow proper safety procedures or identify workplace safety risks, resulting in lost-time accidents, increased insurance rates and exposure to fines. Poor worker-to-supervisor relationships, resulting in high turnover and low employee morale.

Luncheon presenters include: Daria Wielebinski; Eric J. Esoda, executive director of NEPIRC; and Anthony Manorek, NEPIRC engineering and technology director.

ESU's Innovation Center is located at Brown Street and Route 447 in Smithfield Township, Pa. For more information, contact Daria Wielebinski at dwielebinski@esu.edu or 570-422-7952.



Steve Johnson

Steve Johnson, a managing partner at **Riger, A Marketing Communications Company**, was a judge at the 18th Binghamton University Richard Reeves-Ellington Case Competition in the School of Management, held November 14, 2011, on campus at the Anderson Center Chamber Hall. Johnson is a School of Management alumnus.

The competition is a capstone project in the Global Strategic Management course all seniors in BU's School of Management must take before graduating.

Some 170 students make their case as consultants strategically analyzing a real-world management situation, and one team out of three finalists is judged the winner. Teams are evaluated on how well they frame the issues of the case, their strategic analysis, recommendations, quantitative and qualitative considerations, and presentation skills.

Judges for the 2011 case competition were: Kate Fitzgerald, attorney and partner, Hinman Howard & Kattell; John Fitzsimmons, former CEO of Mang Insurance Group; Steve Johnson, managing partner, Riger, A Marketing Communications Company; and Art Ventura, senior vice president, MSG Media.

Riger, based in Binghamton, N.Y., with an office in Stroudsburg, Pa., is a full-service marketing communications and public relations agency. The firm is a 30-year member of the American Association of Advertising Agencies and is enlisted in the Public Relations Society of America.

United Way of Monroe County campaign volunteers gave a big pre-Thanksgiving “thank you” to Sanofi Pasteur today for raising \$314,388 to help those in need, from children to seniors.

Sanofi Pasteur kicked off its successful campaign in September with a “Carnival of Caring” theme and a tagline of “Give today, change someone's tomorrow.” A carnival-like atmosphere was created, with games, music, balloons, giveaways and cotton candy, popcorn, ice cream and roasted nuts.



Sanofi Pasteur's 2011 United Way leadership team is all smiles after the campaign announcement at Northampton Community College. From left are: Ellyn Schindler, Angela Bricco, Irene Burns, Patrick Jenkins and Mike Stirr.

matches 50 cents on the dollar for all United Way employee contributions. Of the total amount raised, \$275,720, or 88 percent pledged, will be credited to the Monroe County campaign, with the remaining dollars going to other communities where Sanofi Pasteur employees work and live.

The Swiftwater-based company achieved 108 percent of its internal campaign goal of \$292,000. Announcing the results during a meeting at Northampton Community Col-

A world leader in the vaccine industry, Sanofi Pasteur continues to be the United Way's largest single contributor for Monroe County in terms of workplace donations. Sanofi Pasteur

lege were Sanofi Pasteur's Campaign Co-Chairs Angela Bricco, senior deputy director, Customer Marketing, US and Patrick Jenkins, director, Security.

Thanks to this gift and other donations, the United Way of Monroe County's campaign is now at 50.7 percent of its \$1.2 million goal, with \$608,700 raised to date.

“Time and again, Sanofi Pasteur proves how generous its employees are to our community and how much they care about making a difference,” said United Way 2011 Campaign Co-Chair George Roberts. “They set such an example for others to follow and we are so appreciative -- more than words can say,” added fellow Co-Chair Connie Roberts. “The caring atmosphere they created during their carnival kickoff was contagious.”

The pre-Thanksgiving announcement has become a tradition during each United Way campaign, with contributions from Sanofi Pasteur and its employees consistently being the largest from any single entity in Monroe County. The



Bryan Dixon of Walmart Distribution Center 6080 in Tobyhanna helps put 11 Thanksgiving turkeys in the car of Amber Koert of Pocono Services for Families and Children. Walmart gave 24 turkeys to clients in need served by United Way partner agencies.

news drew applause and a standing ovation from the many volunteers, board members, dignitaries, business representatives, partner agencies and community members in attendance.

Joining Bricco and Jenkins in sharing the good news were members of Sanofi Pasteur's 2011 United Way leadership team: Vice Chairs Irene Burns, manager, Quality Operations Change Management, and Mike Stirr, deputy director, Regulatory Affairs, along with Campaign Advisor and United Way of Monroe County Board member Dale Parisi, vice president, Human Resources, Commercial Operations, Vaccines Americas. They thanked many individuals instrumental in the team's efforts, including Damian Braga, senior vice president, Global Commercial Operations; the almost 1000 employees who donated to this year's campaign; and the company's internal United Way volunteer committee.

The Carnival of Caring kickoff helped engage people and get them involved. Employees learned first-hand about the nonprofit's partner agencies and funded programs by completing a special United Way bingo card. According to Bricco, this gave contributors more insight into how their donation positively impacts lives in the community.

“You have truly made this Thanksgiving extra special and

we thank you for all that you do,” George Roberts said to Sanofi Pasteur’s team.

Besides fundraising announcements, the meeting featured the distribution of frozen turkeys for those in need. Associates from Walmart Distribution Center 6080 in Tobyhanna donated 24 turkeys for the clients of United Way partner agencies.

Want to help those in need and also celebrate the holidays? The **United Way** has three special fundraising events to choose from: a fashion show, a movie night and a Winter Mardi Gras party.

This Friday, Dec. 2, is United Way Movie Night at the Casino Theatre in Mount Pocono. The featured films are “Happy Feet 2” (rated PG) and “Breaking Dawn” (rated PG-13), with show times at 7 p.m.

Adult tickets are \$7, with \$3 going to the United Way, and kids’ tickets are \$5, with \$2 being donated. The Casino Theatre is located on Route 611 in Mount Pocono and features an arcade, ice cream parlor and restaurant area.

On Saturday, Dec. 3, proceeds from dinner and a fashion show at the Galleria in downtown Stroudsburg will benefit the United Way campaign. Dawn of New York and Quench Café are helping to present the event, which begins at 6 p.m.

Dinner choices are lemon chicken or encrusted tilapia and tickets are \$25. The Galleria is located at 8 North 6th Street in Stroudsburg. Call 570-234-6463 for information.

On Monday, Dec. 5, Andrew Moore’s Stone Bar Inn will be hosting its fifth annual Evening of Holiday Cheer from 5 to 11 p.m. This year’s theme is “Winter Mardi Gras” and will feature a wide variety of gourmet Creole and Cajun foods. There will be festive music, raffles and door prizes, special libations, and even a Mardi Gras bead toss.

Tickets for the party are \$75 and can be purchased at the Stone Bar Inn on Business Route 209 in Snyder’sville. This event usually raises about \$10,000 for the United Way. Call 570-992-6634 for more information.

“We thank everyone in advance for attending one of these fun events to help our neighbors in need,” said Campaign Co-Chair Connie Roberts.

To see the entire events and campaign calendar, visit www.unitedwaymonroe.org or call the United Way of Monroe County at 570-629-5657.

Commercial and industrial customers can save money and energy with energy efficiency programs from **Met-Ed, Penelec and Penn Power**. Equipment purchased and installed on or after October 28, 2009 is eligible. This could mean thousands of extra dollars to you, so don’t delay. Funds are available on a first-come, first-served basis, so apply today. Available programs include:

The **Non-Standard Lighting Incentives for Business** program provides incentives for various energy saving lighting measures, including high-efficiency linear fluorescents, Compact Fluorescent Light bulbs (CFLs), Light Emitting Diode (LED) exit signs and lighting controls.

The **Motors and Drives Incentives for Business** program provides cash incentives for installation of high-efficiency motors and Variable Speed Drives (VSDs).

The **HVAC Incentives for Business** program offers incentives for installation of high-efficiency heat pumps, chillers, unitary/split systems and packaged terminal systems. The **Specialty Equipment Incentives for Business** program offers incentives and information to encourage participants to install high efficiency refrigeration, food service and miscellaneous equipment. .

The **Custom Incentives for Business** program supports projects not fitting into other programs.

Call us at 866-554-4430, or visit the *For Your Business* section of www.energysavePA.com for applications and more information. You can also email us at energy-savePA@saic.com



Sandy Haley

Sandy Haley has passed the Pennsylvania Property and Casualty Insurance License Examination. She has been employed at **Frailey Insurance and Finance Services** since 2008. Her current area of expertise is customer service. Passing this exam allows her to quote and write personal and commercial lines of business.

The exam is a testing procedure comprised of general insurance principles, national property & casualty insurance concepts, Pennsylvania ethics requirements, and state specific regulations.

Haley received a BA from ESU in 2006. She lives in East Stroudsburg with her husband, Jason, and 1-year old daughter, Isabella.

Business Card Exchange



Grace Park Seniors Living Well

The November Business Card Exchange was hosted by Grace Park Seniors Living Well in Stroudsburg, where they showcased their newly renovated addition. What an outstanding facility! You can choose your lifestyle: they offer Cottage Living, Independent Living, Supported Living, and Memory Care. They had two floors in which people could network, each with entertainment, and a fantastic selection of hors 'd'oeuvres and a carving station. Tours of their new facility were given to those in attendance. If you or a family member would like a tour of Grace Park, contact them at 570-424-8166.



*Rob Sowden of Northeast Financial Group
Sponsor of the November Business Card Exchange*

Rob Sowden, Northeast Financial Group, was the sponsor of this event. He talked about services that Northeast Financial Group offers, such as planning and investments.

They can help you identify and prioritize your financial goals and help you to make informed decisions about your finances.. Mr. Sowden raffled off a basket of lottery tickets, worth \$100.00, and the lucky winner of the basket was Maureen Christy. For more information on what they offer, contact Rob at 570-688-9898.

Women In Business Luncheon



*Health & Fitness Expo at Women in Business Luncheon at
Chateau Resort & Conference Center*

The November Women in Business luncheon, sponsored by Pocono Medical Center, was held at the Chateau Resort & Conference Center in Tannersville. The luncheon

featured various vendors for the "Health, Fitness & Beauty Expo."

Vendors that showcased their products were: AFLAC, AlignLife Center for Natural Health, Body Works, Compassionate Care Hospice, Comprehensive Family Practice, Corporate Health Connection, For Your Health Medical Supply, Griswold Special Care, Home Instead Senior Care, Mountain Valley Orthopedics, Muskey Financial Services, Oakwood Terrace, Pocono Medical Center, Riverside Rehabilitation, Stroudsmoor Spa & Bridal, and Western & Southern Life Insurance.

Theresa Yocum of First National Bank of PA, won the 50/50 which she donated back to the scholarship.



*Women in Business Luncheon at Chateau Resort &
Conference Center*

The December luncheon will be held at the Inn at Pocono Manor and is being sponsored by First National Bank of PA. Along with the traditional ornament exchange, attendees

will have a chance to visit the different vendors at the Shoppers Showcase to shop for holiday gifts.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

Ribbon Cuttings



Mr. Edouard's All Natural Bistro & Amazing Sauces recently celebrated a ribbon cutting. They are located on Route 115, Carriage House Square in Effort. They specialize in home made all natural foods with an island twist. They also create a variety of sauces from very mild to very hot. Stop by or give them a call today at 570.872.9933



Cinemark USA, Inc. recently held their grand opening and ribbon cutting at 160 Stroud Mall, in Stroudsburg. For their grand opening, invitees and their family had the opportunity to watch a movie, of their choice, in this fantastic theater. You can also view movies in Extreme Digital and 3D. Their digital projection offers the brightest light and they are the leader in cinema technology.



MedExpress Urgent Care recently held a ribbon cutting at their newest facility located at 205 Applegate Road, Suite 101, in Stroudsburg (next to Staples).

MedExpress Urgent Care is a full service walk-in clinic with a full medical team that provides fast, effective treatment for most injuries and illnesses. They are open every day from 9:00 a.m. to 9:00 p.m. You can contact them at 570-424-3278.

Ribbon Cuttings



The Holiday Inn Express Hotel & Suites held their ribbon cutting on November 4, 2011 at their 1863 W. Main Street, Stroudsburg location. They have beautifully decorated rooms, indoor swimming pool, exercise room and an on site restaurant. Everyone in attendance at the ribbon cutting had a personal tour of the facility.

You can contact them at 570-872-9040 or book a reservation online at 888-465-4329.



Jacob Stroud Corporation held a ribbon cutting at their new location at 537 Ann Street, in Stroudsburg. Jacob Stroud Corporation is an organization that promotes the merchants in downtown Stroudsburg and local events.

For upcoming events, contact them at 570-424-0325 or visit their website at www.stroudsburg.net.

Welcome New Members

The following new members are not listed in the 2010-2011 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

American General Life & Accident Insurance Co. AGLA

Richard Peterson
670 N. River Street - Suite 301
Wilkes-Barre, PA 18705
570.824.4337
570.824.4338
richard.peterson@agla.com
www.nyagla.com/richardpeterson
Insurance

Weiler Corporation

Christopher E. Weiler
1 Weiler Drive
Cresco, PA 18326
570.595.7495
570.595.5980
mrios@weilercorp.com
www.weilercorp.com
Manufacturer

Delaware River Printing and Marketing

Jeffrey Franks
P.O. Box 610
Shawnee-on-Delaware, PA 18356
107 5Star Lane
570.476.2400
570.476.2401
jeff@delrpm.com
www.delrpm.com
Printing-Marketing-Advertising

Inner Vision Drug Test Consultant

Paul Andrews
586 Main Street - Suite 9
Stroudsburg, PA 18360
570.476.1902
570.476.4225
info@innervisiondrugtestconsultant.com
www.innervisiondrugtestconsultant.com
Drug-Alcohol Services

Marketime Associates, LLC

Rochelle Meyer
P.O. Box 100
Shawnee-on-Delaware, PA 18356
570.424.6517
570.424.8325
rsmmta@ptd.net
Resort Marketing

Team Excellence BNI

Valerie Sagheddu
683 Clearview Drive
Long Pond, PA 18334
570.972.7939
apostleart@epix.net
www.teamexcellencebni.com
Business Networking

IMPACT



The Voice of Business since 1910

Executive Committee

Charles Niclaus - Chairman of the Board
Elizabeth Koster - First Vice Chairman
Chris Kurtz - Second Vice Chairman
Dr. Robert Dillman - Treasurer
Kathleen Kuck - Secretary
Daisy Gallagher - Past Chair

Staff

Robert Phillips - President/CEO
Patricia Metzgar - Vice President, Operations/Development
Miriam Conway - Executive Assistant
Georgia Strunk - Office Assistant

Board of Directors

Madeline Anderson
Doug Atherton
Michael Baxter
James Becker
Rich Berkowitz
Vinny Bianchi
Debi Cope
Jere Dunkelberger
Kathy Ertle
Thomas Ford
Lisa Green
Donald Hannig
Bob Hay

Gary Hazen
Scott Henry
John Holahan
Rob Howell
Brandon Igdalsky
Michael Katz
Tony Konn
Brian McKenna
Kathy Mullins
George Roberts
Matthew Rumph
Dr. Thomas Rushton
Barbara G. Samet

Conrad Schintz
Dr. Arthur Scott
Tom Sforza
Mathilda Sheptak
William Skinner
Steve Somers
Paula Testa
Marc Troutman
Carl Wilgus
Theresa Yocum

IMPACT

Visit us at www.greaterpoconochamber.com

(USPS 380-890)
Greater Pocono Chamber of Commerce
552 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

"The Voice of Business in the Poconos"